

Watts Mill Plaza

Kansas City, MO

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

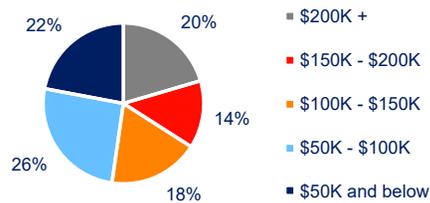
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	8,047	67,575	199,792	166,972
Total Daytime Population	9,473	104,913	260,052	251,717
Workplace Population	4,995	57,985	132,841	122,046
Average Household Income	\$129,201	\$150,195	\$143,381	\$125,412
Median Household Income	\$84,467	\$105,743	\$99,480	\$90,346
Total Households	4,062	30,646	88,642	73,896
Median Home Value	\$461,973	\$464,993	\$434,796	\$407,063
College (4+)	57.1%	61.0%	58.1%	52.6%
Total Consumer Spending/Capita (Weekly)	\$460	\$467	\$459	\$449
% of Households with Children	17.4%	22.9%	24.2%	23.1%

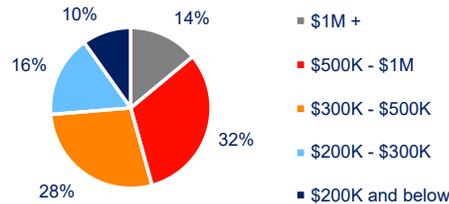
2030 Demographic Projections

Projected Population	7,884	68,431	199,783	166,827
Projected Annual Growth Rate	-0.4%	0.3%	0.0%	0.0%
Projected Total Growth Rate (5-Yr)	-2.0%	1.3%	0.0%	-0.1%

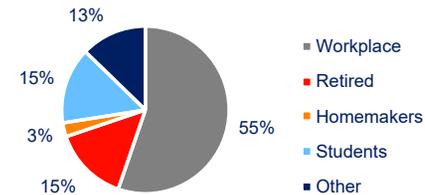
3-Mile Radius Section Detail



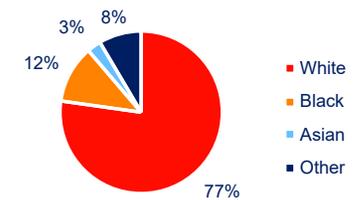
Household Income



Home Value



Daytime Population



Hispanic Origin: 5.6%

Race